



# February 2010 Newsletter

Official Publication of the Wrigley Association

February 2010

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## Board of Directors

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Bethel Cope-Vega  
Vice President,  
Gavin Mc Kiernan  
Secretary,  
Chris Graeber  
Sergeant-at-Arms,  
Raul Romo  
Parliamentarian,  
Sammy Portillo  
Members,  
Colleen McDonald  
Lisa Wibroe



## The President's Inbox

Bethel Cope-Vega

In March it will be election time. We will be filling some vacancies on our talented board of directors. Several people have stepped forward to run, please take a moment to read what they have to say about why they are running and come out to vote on March 1st.

Our elections will not take up too much time so for the remainder of the meeting we will be having a local business forum. If you own a business in Wrigley, we want to hear from you. Local businesses are being invited to explain what they do and to give out coupons and other materials to you. There are a lot of businesses in the neighborhood you are probably not aware of so all the more reason for you to see what our great neighborhood has to offer.

Unfortunately we don't have an Irish pub to hold our monthly Taste of Wrigley at in March but we hope you will still consider joining us on St. Patrick's day at Guadalupe, on Pacific by the Wardlow Blue Line station.

A couple months back we had a contest to design the Wrigley T-shirt. We selected a design and the shirts are heading out to print, more info next month on how to get one for yourself, for now, to the right is the winning design.



## Inside this Issue

Candidate  
Statements

Taste of Wrigley

Business of the  
Month

Gardening

And Much  
More...

## Calendar Items

Mar 1.  
Wrigley Assoc.  
Elections and Local  
Business Event  
Mar 17.  
Taste of Wrigley  
Meets @ Guadalupe,  
6:30pm  
Mar 18.  
NAG meeting  
Mar. 21  
LA Marathon  
April 5th  
Wrigley Assoc. Mtg

## SAVE PAPER!

(and postage for  
the association)

Get this newsletter  
in your email box.

Email

[wrigleyvillage@  
att.net](mailto:wrigleyvillage@att.net)

**Next Meeting: March 1st, 7pm  
Elections and Wrigley Business Roundup**



Gavin Mc Kiernan

# Taste of Wrigley

The Taste of Wrigley has visited some well kept dinning secrets in Wrigley in the past few months. Our January get together fell in the middle of the huge rain storm week so attendance was low at Pho America, we should fill the place when we return there sometime later in the year. Personally I had never eaten at or gotten take out from CHEE at Golden and Willow before but was pleased with the Chinese food there as well as the large portions for the price.

On the third Wednesday each month everyone in the community will come out and meet for a meal at one of our fine eating establishments in Wrigley. Our next event is on St. Patrick's day, March 17th at Guadalupes. Guadalupes is a relatively new Mexican restaurant on Pacific across from the Wardlow Blue Line station that I have heard only good things about from the many people who have been trying it out since it opened about a year ago. This is a smaller restaurant so we may have to limit it to those who RSVP so please let us know quickly if you intend to come.

Please RSVP by calling Gavin at 213-403-1306, emailing [wrigleyvillage@att.net](mailto:wrigleyvillage@att.net) or replying to the Facebook event invite so we have an idea of how many people to expect. Some pictures below of recent Taste of Wrigley events have been posted to Facebook.

**Wednesday, March 17th, 6:30pm. Guadalupes, 3411 Pacific**



### Long Beach Businesses:

There are many businesses that generously support the Wrigley Association and its events, Businesses that are members of the Wrigley Association are listed throughout this issue. Contact [wrigleyvillage@att.net](mailto:wrigleyvillage@att.net) if you have questions about business memberships.



Buono's Pizzeria  
401 W. Willow Street  
Long Beach, CA 90806  
562-595-6138  
[www.buonospizza.com/](http://www.buonospizza.com/)

Wrigley Leader



PCH and Pine  
562-218-0500  
8am - 11pm Sun-Thu,  
8am - 12pm Fri & Sat

Wrigley Sustainer



Support your local newspaper with a voluntary subscription, Call 562-427-8678.  
Wrigley Association Members get 10% off advertising when they buy ad space in the Signal Tribune.



El Paisano Ranch Market  
245 W. Pacific Coast Hwy  
Between Pacific and Cedar  
562-599-0101

Altus Realty Solutions  
Scott Rhinehart, Broker  
[www.AltusRealtySolutions.com](http://www.AltusRealtySolutions.com)  
[scott@altusrealtysolutions.com](mailto:scott@altusrealtysolutions.com),  
562-331-1919

Wrigley Sustainer



# Wrigley Leadership Elections

At the March 1st meeting we will hold a relatively brief election. All members are encouraged to attend to vote for the candidates they prefer to fill vacancies on the Wrigley Association board. In accordance with our by-laws, there will be no floor nominations so this list of candidates is final.

Candidates must be members in good standing. Resident members must reside within the limits of the Wrigley District, that of Pacific Coast Highway on the south, the San Diego Freeway on the north, Long Beach Boulevard on the east, and the Los Angeles River on the west. Business and professional members must have a business or profession within the existing boundaries of the Wrigley District. Resident or business/professional members may run for a seat on the Wrigley Board.

Members may vote for up to four candidates. All candidates were asked to respond to the four questions below and their responses are reprinted here, without editing other than for formatting purposes. Candidates will also be able to briefly address the audience at the March meeting before they vote.

1. Give some general background information about yourself
2. How do you see yourself helping the Wrigley neighborhood improve?
3. What do you think is the most important issue facing Wrigley today and or in the coming year.
4. Discuss something you think the Wrigley Association could do better and what you would do about that if you were elected to the board.

## **Joy Mendoza**

1. My name is Joy Mendoza. I am a single mom to a 10 year old son. I've lived in the Wrigley area for 6 years. I've been a PTSA (Parent Teacher Student Association) member at my son's school (Jackie Robinson Academy) for 6 years, was the PTSA President from 2007-2009 and currently serving as Vice President for Community Affairs. Volunteering is one of my passions especially if it involves kids.

2. I believe that it takes a village to raise a child. I love working with kids, schools and parents. I see myself helping our neighborhood improve by teaching and showing how volunteering and caring for the community can bring great impact not just for the community but in one's personal life. I know this because volunteering has given me so much opportunities and has made me a better person. Schools are always looking for community involvement, and I think that I can help the Wrigley Association become more visible and known to our local schools thereby creating a broader presence in our community.

3. I think that trash is an issue as proven by clogged drainage when we were hit by heavy rains. This can be resolved by teaching and reiterating to our kids to put their trash inside the can. These kids can also teach their parents that.

4. The Wrigley Association can improve on its visibility in the community and I can help with it by promoting our activities, events and membership in our local schools.

**Continued Next Page**

## Candidate Statements Continued

### **Rolinda Baker**

I have lived here for five years and after 4.5 years, have decided to venture into the community.

I have served as the public information officer of Contra Costa County, doing TV interviews, presenting to the Board of Supervisors, editing documentaries, I put on conferences for large numbers of community representatives, and negotiated contracts with difficult people,

As head of a \$1 million USDA grant, I was trusted and became an expert at developing win/win solutions, budgeting, and developing appropriate programs for people of all ages, ethnic and socioeconomic descriptions. I learned the cheapest way to get things done! Most of all, I kept the program going for 12 years as the State and Feds tried to close us down, enlisting legislators' support and thorough knowledge of the regulations themselves.

I have taught high school and community college in three inner city schools and served as a mentor for graduate students .

2. I believe my skills, experience and energy could serve the community. My ability at public speaking, reading an EIR for "holes", and lifelong experience in government and nonprofits would be an asset.

3. The most important issue is public safety. Neighbors need to get to know each other more to prevent crimes.

A clean, neat neighborhood also discourages crime . We need to determine the best ways to maintain our areas block by block. Community beautification may also translate to grant dollars and certainly translates to higher property values.

4. The Wrigley Association could do a much better job in making newcomers feel welcome and in organizing the area. Someone should be assigned to stand at the door to welcome newcomers and introduce them at the meetings. We should have block parties three times each year or an evening coffee so neighbors can meet each other and be informed, which might encourage them to attend. We want everyone to participate!

We should offer CPR courses, or an activity which would be of real service and interest. Last we should not be involved in minutia but concentrate on the issues which are most important.

I look forward to discussing the position with you.

Lillian Quintero, Javier Villasenor, and Danny Amat are also candidates but did not get responses to the questions back in time to be published in the newsletter.



Sasha Kanno

# Fall Crops Here We Come!

Fellow gardeners!

## Update from 1950 & 1960 Henderson Ave -Sasha Kanno

There are lots to report from Wrigley Garden. We are right smack in the middle of our second growing season. We had a bit of a hot start in July; contrary to what people think summer is not the best time to garden in southern California. It's WAY too hot. Right now is the best time for gardening in Long Beach and the Wrigley Garden is a great example of that right now!

In August Wrigley Garden partnered with the Long Beach Neighborhood Foundation (LBNF) in order to manage the garden. We were very excited to be involved with the LBNF as they are not only neighbors in Wrigley but also have a reputation for being leaders in the community. It's wonderful for us to be associated with a group that cares about the garden project as much as we do.

October was another great month. We were awarded a much needed grant from the Long Beach Community Foundation. Rachael Chavez,

Seema Mehta and myself worked very hard to secure funding for the garden. With this money we were able to pay our insurance, water bills and have a little left over for our chicken coop.

November delivered us some cool weather and also brought our favorite season for planting. We held our second plant sale during the first weekend. Our plant sales have become so popular that we will definitely be holding them seasonally. It is a great way to come out and meet other gardeners and see what's growing in



our garden. We have mostly been selling edible seedlings but if you would like to see something else available please let us know. Feedback is greatly appreciated.

In December we began planning for the arrival of our chickens and started eating our fall crop. I enjoyed the new va-

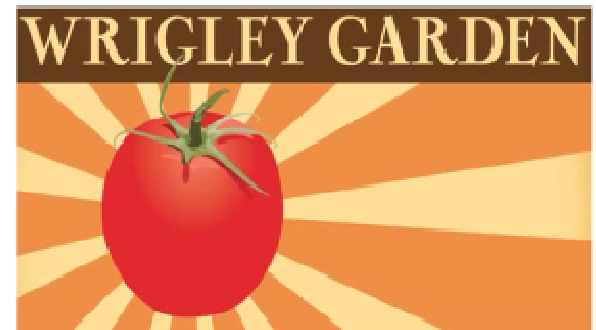


rieties of leafy greens we planted. I have a

feeling the chickens will also be looking forward to this.

Thank you to everyone who is supportive of Wrigley Garden. It has been an amazing experience. I know it will only grow bigger not just with our plants but also with our mission. We are transforming a neighborhood that otherwise never would have had this knowledge to grow their own food or turned strangers into friends.

If you are interested in gardening with us please visit our website or call 562.230.7207 <http://wrigleygarden.org> sasha@wrigleygarden.org Happy growing!





Raul Romo

## Wrigley Business of The Month

### *Heredia's Bridal and Party*

Planning a wedding or having a house party? Heredia's Bridal and Party Inc. is the perfect place to find all that you are looking for to make it an unforgettable occasion. They have a large inventory of party rental products including tables, chairs, canopies and much more. Ask them about their total event package offers. Heredia's also specializes in party gowns, tuxedo rentals and a variety of accessories. With 21 years of experience, Heredia's will guarantee the best prices in the market to its customers. Their store is conveniently located on 690 W. Willow St., or contact them at (562) 490-2040. You can also visit them on the Web at [herediasbridalparty.com](http://herediasbridalparty.com).



Alyssa Edwards

## Wrigley Resident Abroad

Manuia le Tausaga Fou and Happy new Year Wrigley residents!

I hope this update finds you all happy, healthy, and thriving in the New Year. It has been awhile since I wrote and that is because much has happened. Similar to many of you, the end of the last year was a busy one for me. American Samoa also experienced some major changes which side-tracked a lot of us. As many of you know the islands experienced a major tsunami in September of last year. The level of destruction was unbelievable and the lives lost a great tragedy. Recovery will take time and there are still many living out of FEMA tents. Thank you all for your thoughts and

prayers and I hope that you will continue to think of American Samoa in the New Year.

The other news is that I am now once again a Wrigley resident. I completed the fellowship program I went to American Samoa on, a two year professional development program aimed at assisting the local government with management of their coral reefs. It was an in-

credible two years. I was able to experience a part of the United States that most know little about, had the most beautiful commute to work in the world, formed life long friendships, and participated in phenomenal trainings in Spain, Morocco, Guam, Hawaii, and Puerto Rico. Words can't do the experience justice.

So what's next for me...well, I'm hoping that by the end of the year I will be sending updates from East Africa, where I have had my eyes set for some years now. However, even though I am no longer American Samoa you can still follow the news there through Samoa News online - [www.samoanews.com](http://www.samoanews.com). This is where I too will be checking in on my home away from home.



Your Wrigley neighbors are having a

# Yard Sale

February 27 - 28, 2010  
8 a.m. - 3 p.m.

2334 Eucalyptus Ave.  
&  
2501 Eucalyptus Ave.



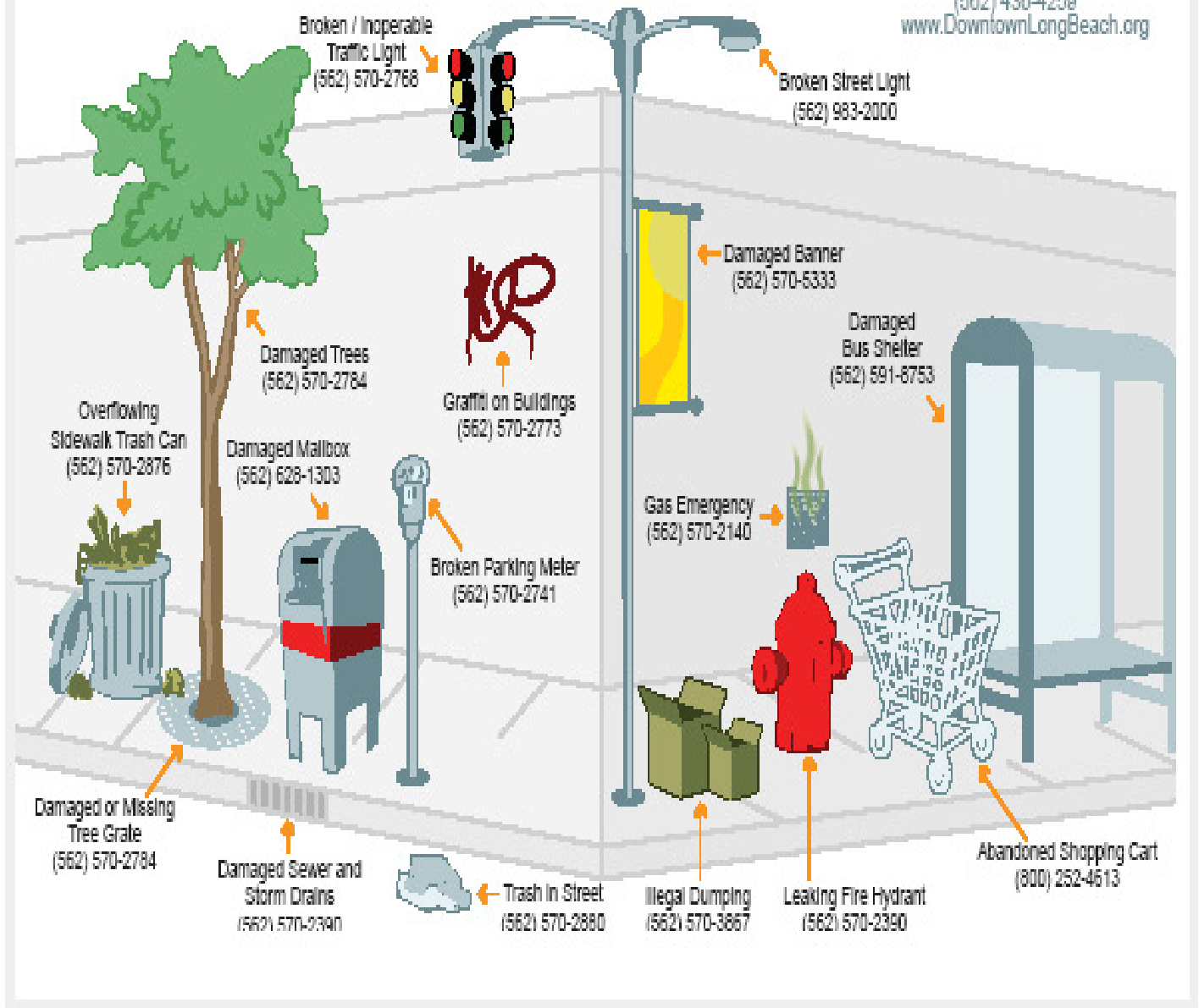
electronics  
antiques  
toys  
games  
clothes  
computer  
art





# WHOSE JOB IS IT?

Downtown Long Beach Associates  
100 W. Broadway, Suite 120  
Long Beach, CA 90802  
(562) 438-4250  
[www.DowntownLongBeach.org](http://www.DowntownLongBeach.org)



## Important Numbers

**When you see Graffiti, or any other problems, please report them, don't count on others to do it for you!**

Graffiti hotline, on private property (562) 570-2773, Graffiti in City Parks (562) 570-4895, Graffiti on Caltrans property (freeways and highways) (213) 897-3656, Graffiti on County flood control channel (562) 256-1920

Police, toll free, anonymous, Gang Tip (866) 426-4847, Police Dispatch (from a cellular phone) (562) 435-6711

Animal Control Center (562) 570-7387,

Pot Hole Patrol, reporting street pot holes (562) 570-3259,

## **MEMBERSHIP RENEWAL FORM**

Ask your neighbor to join, there is strength in numbers!

**The Wrigley Association will not sell, loan or give membership information to anyone, under any circumstances, unless compelled by law.**

Name(s) \_\_\_\_\_

Email Address \_\_\_\_\_

Address \_\_\_\_\_

Telephone Number \_\_\_\_\_ FAX \_\_\_\_\_

As a member, I/We agree to abide by the Association By-Laws

Membership Year is June 1, 2009 through May 31, 2010

**Annual Membership Fee: \$15.00**, Make Check payable to Wrigley Association

**Optional Contributions:** \$\_\_\_\_\_ For Wrigley Landscape Project

\$\_\_\_\_\_ For Wrigley is Going Green

\$\_\_\_\_\_ Donation

**\$\_\_\_\_\_ Total Payment**

Type of Membership: Resident\_\_\_ Business\_\_\_ Associate\_\_\_

Please check if you are interested in volunteering for Association Activities\_\_\_

