

Bel Air Fight Back Neighborhood Action Plan

Goal #1: Reduce blight and property maintenance issues in the Bel Air Fight Back neighborhood.

Objective: Planning assessment property maintenance survey results, conducted in August 2007, reflected n 9% of the yards were in need of maintenance. Enforcement/preservation goals are to reduce the overall figure by 25% by December 2009.

TASKS	Responsible Party	Budget & Matching Funds	Due Date / Status
<p>Work to eliminate graffiti in the neighborhood within 48hrs once it is identified. If committee can not remove the graffiti it will be turned over to the city of Phoenix Graffiti Busters for removal.</p> <p>Completed: Members of the Bel Air Board and Enhancement Committee conduct regular sweeps of the neighborhood. Once the sweeps are conducted a list is submitted to Graffiti Busters for removal. This will continue to happen after the Fight Back closes out.</p>	Committee Chairperson and Team		Ongoing / Completed
<p>Provide Top 8 brochures and assist with draft of letter to residents identifying the neighborhoods' Fight Back efforts to reduce blight. Include information about rental registration in the letter.</p> <p>Completed: In an effort to reduce cost in place of a letter information was placed in the Bel Air Newsletter that is delivered to every household in the neighborhood. Information is also handed out at every neighborhood function on this topic as well.</p>	Preservation Inspector		09/2008 Completed

<p>Finalize and distribute letter with brochures to area residents.</p> <p>Completed: In an effort to reduce cost in place of a letter information was placed in the Bel Air Newsletter that is delivered to every household in the neighborhood. Information is also handed out at every neighborhood function on this topic as well.</p>	<p>Team, Neighborhood Specialist and Fight Back Committee</p>		<p>09/2008 Completed</p>
<p>Coordinate 4 neighborhood clean-ups that will include alleys, easements and the canal banks.</p> <p>Completed: A total of 10 neighborhood clean-ups were held during the Fight Back period.</p>	<p>Committee Chairperson and Team Neighborhood Specialist Preservation Inspector</p>		<p>Summer 08 Fall 08 Spring 09 Spring 08 Completed</p>
<p>Provide map and quarterly updates at committee and neighborhood meetings on all Preservation activities (cases opened, closed and special needs properties identified).</p> <p>Completed: Residents received updates on current active cases. Additionally, members of the Enhancement Committee conducted regular sweeps of the area for top 8 violations. The list was then turned into Preservation for enforcement.</p>	<p>Preservation Inspector</p>		<p>Quarterly beginning January 2008 Completed</p>

<p>Open cases and begin enforcement on 10 single family properties and 3 commercial properties as referred by the Preservation team. Team to supply Preservation Inspector with list of properties. As properties are brought into compliance team will supply additional properties for enforcement in order to reduce blight by 25% of the August 2007 planning assessment property survey.</p> <p>Completed: Members of the Enhancement Committee conducted regular sweeps of the area for top 8 violations. The list was then turned into Preservation for enforcement.</p>	<p>Preservation Inspector Team</p>		<p>Begin by May 2008 Completed</p>
<p>Conduct close out survey to determine % of blight reduction.</p> <p>Completed: Inspector completed close out survey.</p>	<p>Preservation Inspector</p>		<p>04/2010 Completed</p>

Goal #2: Beautification - Implement programs that promote the awareness & beautification of the Bel Air Neighborhood and the Association.

Objective: Increase resident percentage of awareness/ involvement in the neighborhood association and their beautification activities by 15%.

TASK	Responsible Party	Budget & Matching Funds	Due Date / Status
<p>Install Neighborhood notification signs on top of the street signs at the entrance of the neighborhood.</p> <p>Completed: A total of 24 Sign toppers have been installed.</p>	Committee Chairperson and Team Neighborhood Specialist	\$3,000	8/2009 Completed
<p>Properties each quarter will be awarded as a Bel Air "Point of Pride". Property owners will be presented with a yard sign announcing the award and a news article will appear in the monthly newsletter.</p> <p>Completed: Quarterly Awards have begun. The winner of the award receives a 1950's reproduction lawn chair for their efforts. The lawn chair has been incorporated into the Bel Air logo. And is now a being used as a symbol for the neighborhood. A large sign will also be placed in the front yard of the winner.</p>	Committee Chairperson and Team Neighborhood Association members Newsletter editor	\$1,050	Ongoing Completed
<p>Research feasibility of funding to convert canal banks into pedestrian friendly areas. The neighborhood irrigation system may not be adversely affected by any such projects.</p> <p>Combine with Goal #3, item 3: There is no funding remaining for this item.</p>	Committee Chairperson and Team Neighborhood Specialist		12/ 2009 See Goal #3, Item 3

<p>Hold an annual neighborhood Yard Sale and prompt it as a way for residents to discard used items they are no longer using. Completed: Three Neighborhood Yard Sales were held and each had over 20 families participating. Yard Sale Signs were purchased with the new neighborhood logo to prompt the event.</p>	Bel Air Board	\$500	Spring 2008 and 2009 Completed
<p>Purchase supplies Completed: Supplies have been purchased throughout the Fight Back. Items have included copy paper, envelopes, folding table, pop up tent, etc.</p>	Neighborhood Specialist, Team	\$2.850	Ongoing throughout the Fight Back Completed
<p>Commission a new neighborhood association logo. Completed: A consultant worked with the residents and members of the Enhancement team to design a new logo.</p>	Team, Residents, Neighborhood Specialist.		6/2008 Completed
<p>Repair Irrigation Standpipe between Glenrosa and Heather brae at 19 Ave. Completed: Standpipe and two irrigation lines were repaired.</p>	Team members	\$1,500	Spring 08 Completed

Goal #3: Crime - Initiate crime prevention measures that will increase the level of safety in the neighborhood.

Objective: Committee work will focus on a 5% overall decrease in neighborhood crime. Which will result in a greater level of residents feeling safe in the neighborhood?

TASK	Responsible Party	Budget & Matching Funds	Due Date / Status
Request the installation of streetlights based on the streetlight survey conducted by the Street Transportation Department. Team to assist with the petition process. In Process: 10 streetlights to be installed. Petitions have been submitted. Awaiting installations.	Committee Chairperson and Team	\$24,000	12/2009 Completing
Purchase and install 10 new Bel Air Block Watch signs throughout the neighborhood. Completed: Purchase of the signs completed. Residents have installed the signs.	Committee Chairperson and Team	\$500	1/2010 Completed
Purchase and install infrastructure improvements of a non-restrictive / nonobstructive nature along the Grand Canal. The neighborhood does not approve of fencing/gates. The neighborhood irrigation system may not be adversely affected by any such infrastructure improvements. In Process: Board will work on designs..	Fight Back Plan Committee and Team Neighborhood Specialist	\$13,000	8/2008 Planning
Create a Bel Air North Safe House Program by printing and posting signage at 20 homes, which will identify Safe Houses for area youth to go to in case of an emergency. Not completed due to liability issues.	Committee Chairperson and Team		7/2008 Canceled

<p>Implement a Community Police Hotline. Completed: A hotline was established by the NET Team Sergeant which is updated on a weekly basis with information concerning crime related issues in the neighborhood. Residents can also leave tips and information for the police.</p>	Police		6/2008 Completed
<p>Conduct a Night Safety Audit. Completed: A Night Safety Audit was conducted in the Fall of 2008.</p>	Team, Residents, Police, Neighborhood Specialist and Planning		11/2008 Completed
<p>Curb house number painting project. Completed: Contractor painted house numbers on the curbs properties throughout the neighborhood.</p>	Neighborhood Specialist	\$3,000	7/2009 Completed
<p>Create a notebook that will be used by residents to take notes concerning activities in the neighborhood and include resource numbers. Completed: notebooks are being distributed to area residents and community meetings and events.</p>	Team, Police and Neighborhood Specialist.		6/2009 Completed

**Goal #4: Traffic –
Reduce overall speeding in the Neighborhood
Redirect Pedestrian Traffic**

Objective: Reduce resident perception of speeding and cut through traffic on neighborhood streets by 30%. Overall traffic was the number 2 concern for the residents.

TASK	Responsible Party	Budget & Marketing Funds	Due Date / Status
<p>Identify locations for speed humps. Locations will be identified by utilizing the resident survey and past traffic mitigation surveys. Once locations are determined request petitions for the installation of speed humps. Completed: Petitions were circulated. 3 speed humps have been installed at the locations that had necessary resident approval.</p>	<p>Committee Chairperson and Team Neighborhood Specialist</p>	<p>\$ 4,000</p>	<p>12/2010 Completed</p>
<p>Arrange with the Squaw Peak Police to bring the traffic trailer to targeted areas within the community. Completed: Trailer was brought out on two occasions. The trailer is need of maintenance and is unable to be transported.</p>	<p>Committee Chairperson and Team</p>		<p>Quarterly Begin 3/2008 Completed</p>
<p>Implement the “Keep Kids Alive” Campaign. Completed: Yard Signs and trash bin stickers were purchased and placed throughout the neighborhood. An article appeared in the Bel Air Newsletter concerning the campaign.</p>	<p>Committee Chairperson and Team</p>	<p>\$ 600</p>	<p>8/2008 Completed</p>

<p>Place 3 articles by the end of the fight back in the monthly newsletter educating residents about cut through traffic and speeding in the neighborhood.</p> <p>Completed: A total of three articles appeared 2 on speed and One on cut through traffic.</p>	<p>Committee Chairperson and Team</p>		<p>Begin by June 2008 Completed</p>
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