

Minutes of Business Meeting

October 30, 2010

held at RCC Alumni House, 3564 City College Dr, Riverside CA 92506

Attendance Suzy Clem, Suzanne Singer, Ursula Vogelsang, Ann Frankel, Cindy & Chris Jensen, Judy Mahoney (7); Guests: Joel Belding, Councilman Mike Gardner.

Minutes of July 10 meeting were emailed in July, and not re-read at this meeting, but made available.

Joel Belding on Measure V. Cindy introduced guest Joel Belding, representing the City of Riverside, to explain why Measure V is important to the City.

Measure V will allow the City to increase the Transient Occupancy Tax hotels charge their guests, making us more in line with other cities our size, increasing the City's revenues. The Convention Center. Hotels will be improved, and parking made available. Measure V does not affect property taxes.

Mike Gardner – Ward I Updates.

Fox Theater – Sign now is up, replica of 1930 sign, but photos of the sign were all black and white, and no one remembers the colors. Colors of new sign are based on research of similar Fox signs and colors.

Fox Performance Plaza - 10,000 square feet of museum and display space. Above that 300-seat black box theater allowing variety of configurations. **Parking Structure** will be screened by other businesses so it doesn't look like a parking structure.

Public Works cleaned up areas on Elmwood Ct and Elmwood Dr. where nuisance water had collected. Permeable pavement gutters allow water to soak through, but storm water will still flow over.

Street Sweeping program will begin soon. Federal water law requires the City control what goes into the storm drain. Riverside could be fined significantly. The City uses software to lay out grids for street sweeping. It is 40% less efficient to swap days to alternate sides of the street. It would cost as much as \$200,000 more per year. Get in touch with Mike or with street sweeping office phone number that was on the mailer. You can sign up for "wake up" message for people by email. Ticketing will begin in November.

Tree Trimming. The city used to have a schedule, but with budget cuts they are doing less. Power line trimming is done where needed. Call 311 to request trim (\$39 for palms, more for other types of trees).

Boards and Commissions. Cindy reminded us that the latest utility bill included applications for boards and commissions. You want something done in the City? Be a part of the solution, part of the research, part of the decision-making process – join a board or commission.

Treasurer's Report – Ursula Vogelsang. August 31 balance was \$602.49; newsletter expenses -\$43, dues and donations \$75; September interest \$0.27, Balance September 30 \$634.76; October dues \$24, expenses -\$53.66, current balance \$605.10.

Green Team – Justin Scott-Coe. The Wood Streets Green Team (WSGT) has been very active. Strategic planning session – if you have a request or idea, we will entertain it. November 14 Energy Efficiency Workshop. Community garden very active. If you have site suggestions, contact Pat Silvestri or Justin. Mike Gardner has been very helpful in identifying potential sites.

Identity Theft – PowerPoint. Cindy and Chris presented information on Fraud and ID Theft and made information available to all. You can get the DVD from Chris Jensen. Discussion was lively, as many have experienced some form of this. Use cross-cut shredders to destroy informational papers.

Upcoming Events

1. Next Business Meeting (tentative) January 15 – Identity Theft and Disaster Preparedness.
2. 2011 Barbecue and National Night Out. We had over 100 at National Night Out, and in the future we will expand NNO to include HWSA Potluck BBQ on same evening.

Adjournment and clean-up, about 11:30 am.