

# SMILE BOARD MEETING

March 18, 2015

SMILE Station

Blog

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Procedural

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**OFFICERS PRESENT:** Gail Hoffnagle, President; Mat Millenbach, Vice President; Eric Norberg, Secretary; Pat Hainley, Treasurer

**BOARD MEMBERS PRESENT:** Ellen Burr; Corinne Stefanick; Bob Burkholder; Brian Posewitz; Nancy Walsh; Nanci Champlin; Miriam Erb

President Hoffnagle called the meeting to order at 7:30 pm, and began by soliciting self-introductions from those present, around the room. With a quorum in attendance, Board members were asked to review the minutes of the February 18th Board Meeting. Corrections were requested by Brian Posewitz in two sections of the minutes. Nanci Champlin moved that the minutes be accepted as thus amended, and Nancy Walsh seconded. The motion carried unanimously.

President Gail Hoffnagle announced that an “Air BnB” participant has notified us of plans to rent a room on S.E. 23<sup>rd</sup>, as apparently she was required to by the city. Mat Millenbach made a motion that Ellen Burr contact the city to find out why are now notified of these, and what the expectations of us are in requiring this. Nancy Walsh seconded the motion, which carried unanimously. Mat suggested that, at least until we find out, we post these notices on our “blog” website for public information. Brian asked Gail to put this matter on the April Board meeting agenda for follow-up.

The scheduled speakers were not present, so the matter they had requested time on the agenda to discuss was tabled until April.

President Hoffnagle brought up the “neighborhood questionnaire” project; the “test” of the proposed questionnaire this month has brought us 27 responses so far. A few wording changes have been suggested, and a layout idea has been offered. She hopes to bring to the Board in a month or two a final version of the questionnaire, but she would like to send it out for another trial after further revision – she hopes we can consider the final version as early as April.

President Hoffnagle then turned to the agenda subject “how to brand and promote SMILE”, and she distributed a brief questionnaire to the Board to provoke ideas and comments (incorporated into the minutes by reference).

There was a question about the SMILE mission, and Eric Norberg read the mission statement that begins our current set of bylaws. Ellen Burr read the “neighborhood association” definition from the Office of Neighborhood Involvement.

Questions for the Board: What do we want to accomplish? Many residents still don't know what SMILE is – and those who do know, often don't know what SMILE *does*. Pat Hainley suggested we make it clear what we do, by listing things that would not happen if we were not here; he went on to suggest SMILE get involved in block parties, in which we can share some of this with neighborhood residents. Gail Hoffnagle and Nanci Champlin suggested we continue to brainstorm this subject at the April Board meeting.

Corinne Stefanick suggested we have a featured speaker at future meetings – planned, and announced in advance in our published newsletter in THE BEE. Eric Norberg reported that the Sellwood Westmoreland Business Alliance business association is planning a “welcome wagon” type of greeting for new residents, including merchant coupons and flyers, and Eric suggested Gail talk with its President, Tom Brown, about our putting a page of our own into this packet to acquaint newcomers with SMILE and its work.

The discussion continued at length with various other suggestions made, in a lengthy conversation along these themes. No firm decisions were made at this point.

Ellen Burr reported there has been a “street vacation” request at Sherrett Street, near Clatsop and Harney, along the railroad tracks. Ellen will send the Board information on this.

With our annual elections coming up at the May General Public Meeting, SMILE needs a new standing Elections Committee to develop candidates, and oversee the election. President Hoffnagle officially appointed Miriam Erb as the Chair of this three-person committee, which requires two Board members and one member of the general public. Corinne Stefanick volunteered to be the other Board member, and Rodney Pfeiger, by then the only non-Board-member remaining in the room, volunteered to complete the committee.

An announcement about the election will be included in the SMILE newsletter in THE BEE in April, referring interested parties to Miriam Erb and Gail Hoffnagle for more information, with their respective telephone numbers published.

There being no other business, Pat Hainley moved the meeting be adjourned, and Nancy Walsh seconded the motion, which then passed with evident unanimity at 9:05 pm.