



Campbell Village Neighborhood Association

August 15th, 2015

Jeff Cristina, Mayor
Liz Gibbons, Councilmember
Paul Resnikoff, Councilmember
City of Campbell
70 North First Street
Campbell, CA 95008

Jason Baker, Vice Mayor
Michael Kotowski, Councilmember

Dear Mayor Cristina and City Councilmembers,

We, the Board of Directors of the Campbell Village Neighborhood Association, are writing in response to the selection process and makeup of the General Plan Advisory Committee (GPAC). As representatives of our neighborhood, we have two concerns.

1) GPAC Selection Process

The GPAC selection process, as detailed by an email sent out by Paul Kermoyan, Campbell Community Development Director, to GPAC applicants on June 30th¹, and repeated in the attachments made available for tonight's meeting², was not followed. It has come to our attention through an individual who was selected for the GPAC that the Campbell City Manager had informed the individual he had "nothing to do with the GPAC selection process." This is in direct opposition to the staff notes for tonight's City Council meeting, which clearly states, "In the end, the City Manager appointed the 17 GPAC members and three alternates ... on July 9, 2015."³

2) GPAC Representation

The June 2, 2015 City Council Study Session staff report noted that, "... In order to optimize community involvement, the Council felt that the selection process should target a wide sample of individuals who were geographically spaced throughout the entire community so that no one neighborhood was overly represented. It was also viewed important to have a broad demographic of individuals who made up different ages and experiences living and working within the Campbell community."⁴

However, the list of individuals selected for the GPAC does not represent geographic diversity nor gender equality. Some neighborhoods have THREE representatives, with a fourth neighborhood member as an alternate. This means 20% of the entire GPAC and alternate pool

comes from one medium-sized neighborhood, while other neighborhoods have no representation at all. A significant majority, 71%, of GPAC members are men,⁵ although Campbell's population is only 49% male.

Lastly, we feel the inclusion of one individual who previously worked for the City but was voted out of office last year is an inappropriate choice for the GPAC. A significant majority of Campbell citizens did not want this individual working on their behalf in an elected position last year. It is unlikely the majority of Campbell residents would currently endorse his position on the GPAC as a political appointee, where he would be expected to "directly help draft General Plan goals, policies, and implement strategies instrumental in guiding Campbell's future."⁶ when they were unwilling to continue to support or follow his leadership in 2014.

Given the importance of the GPAC on the revision of the General Plan, we respectfully ask that the GPAC selection process be redone, using the criteria and steps outlined and approved by the City Council in June 2015.

Thank you for taking our concerns into consideration.

Sincerely,

Lisa Harmer
CVNA President
865 Briarwood Way
Campbell, CA 95008

Chris Whittaker
CVNA Vice President
851 Sweetbriar Drive
Campbell, CA 95008

Michael Krisman
CVNA Director at Large
905 Sweetbriar Drive
Campbell, CA 95008

Anne Castleton
CVNA Information Technology/Communications
2212 Central Park Drive
Campbell, CA 95008

Randee McQueen
Secretary/Treasurer
906 Sweetbriar Drive
Campbell, CA 95008

CC: Paul Kermoyan, Community Development Director
Mark Linder, City Manager

¹ Email from Paul Kermoyan to GPAC applicants, dated June 30th, 2015.

² Campbell City Council Meeting August 18th, 2015, Agenda Item 16, Attachment 5: General Plan Advisory Committee Bylaws, Article II, page 2 of 5.

³ Campbell City Council Meeting of August 18, 2015, Agenda Item 16 Overview, page 4 of 7.

⁴ Ibid, page 3 of 7.

⁵ Campbell City Council Meeting August 18th, 2015, Agenda Item 16, Attachment 3.

⁶ Campbell City Council Meeting August 18th, 2015, Agenda Item 16, Attachment 4: Email from Paul Kermoyan to GPAC members, dated Thursday, July 30th, 2015, “Envision Campbell” – GPAC Participation in the General Plan Update.”