

DESIGN THE 2016 DOO DAH SLOGO!

T-SHIRT & POSTER CONTEST for the THE DOO DAH PARADE + PARTY!

\$100 to the Design Artist – plus a bunch of other junk!

Due Date: 1:00 p.m. Wednesday, March 16, 2016

Send in E-Mail: mzdoodah@yahoo.com

The Friends of Doo Dah in Columbus, Ohio is seeking submissions from Artists, Illustrators & Graphic Designers for "The 33rd Annual Doo Dah Parade" art Contest!

Designs for this year's parade T-Shirts and Posters must adhere to the following requirements (well, as best as possible):

1. Entries must be sent via E-Mailed to the above addresses by 1:00 p.m., Wednesday, March 16th, 2016. If E-Mailing, design must be able to shrink down to fit onto 8 ½" x 11" paper.
2. Please be sure to include your contact information.
3. Try to incorporate the attached "Pig Guy". Or, at least put a beanie on your character.
4. You may submit up to 3 designs.
5. Poster can be multi-color as long as the same art can be converted to a 2-color T-Shirt (plus the 3rd color of the shirt. Poster size is 11 ½ x 17.
6. T-Shirt Design should be set for no more than two (2) colors.
 - a. Black and white line art is essential, and a 1/8" trap is necessary for colors that butt. We do a two color silk-screen. If your design incorporates shading, it must be done in a way that will lend itself to be easily silk-screened. The T-shirts themselves will be different colors, and the ink color(s) will be at the discretion of The Friends of Doo Dah but will take your opinion. We're looking at possibly "sky blue" for the shirt.
7. include the following text:
 - THE SLOGAN: **"Don't Stay Calm and Parade On!"**
 - Our Name (3 lines): **"DOO DAH PARADE"**
 - HAVE THE FOLLOWING LINES ON THE DESIGN"
 - ✓ **"33rd Annual"**
 - ✓ **"July 4th, 2016 @ 1 p.m. (Rain Date: July 3rd)** (No, that is not a typo and Rain Date can be smaller font and even on another line)
 - ✓ **"After Glow" Block Party w/FREE live music from 11 am-7 pm @ High & Buttles.**
 - ✓ **"NO ENTRY FEE! JUST SHOW UP!"** (can be 2 lines)
 - ✓ **"Celebrate Liberty & Lunacy!"**
 - ✓ **"Less-Than-Grand Marshal: 52nd Mayor of Columbus, Former Mayor Michael B. Coleman!"**

- ✓ “2016 DisOrganizer DiHonoree: Less-Than-Grand Marshal Handler, Walt Thieman!” (much smaller font than Less-Than-Grand Marshal)
- ✓ “Design Artist: YOUR NAME” (smaller font than Less-Than-Grand Marshal)
- ✓ “Info: Doo Dah Hotline: 614-228-0621 www.DooDahParade.com” (notice the DDP are capitalized)
- ✓ “Parade Route: (PARADE ROUTE: From (line-up on Park Street) West on Buttles to (**ReRouting 2016**) **SOUTH ON DENNISON TO WEST ON POPLAR TO NORTH ON NEIL** to East on Second to South on High to end at Russell & High (we ARE returning to Russell).”
- Block area to put the band line-up.
- Use the Doo Dah Parade logo below. You can use different colors on it for the poster. 1 color for T-Shirt.
- Posters (Vertical and as colorful as you wish) will have a full page 2” wide vertical column listing financial contributors. Here are the categories:

Members of the Doo Dah \$\$ Congress

- “The Grand Club”
- “Supreme Senators”
- “Special Joint Chiefs”
- “Loyal Lobbyists”
- “Kudos”
- “In Memory”
- Note: Contributors will be listed on the Back of the T-Shirt in one color. You don’t need to worry about this part.
- We will add a the “Bud Light” logo on final production.

Suggestion: Think outside the box! If you want to see some past year’s posters, stop by the Short North Tavern or look at Facebook Photo Albums.

Oh yes, we’ll resize the art for an advertisement in the ComFest program and Short North Gazette.

Having your art chosen is a great DisHonor which will make you part of the history of The Doo Dah Parade. Your art could go on 2K posters & fliers, 1K T-Shirts, on DooDahParade.com (now with almost 250K hits) & over 7K FaceBook Fans following along, on toilet walls and other embarrassing places. The winner gets mentioned on the Web-Site, T-Shirts, and Posters, and we give the winner valuable goodies, including a short stack of T’s and posters and \$100!

Questions related to this Friends of Doo Dah Slogo Contest should be submitted by email to mzdoodah@yahoo.com, or call her @ 614.228.0621. Answers and questions might be shared with all participants on the Doo Dah Parade social media (please join!).

All submissions are due by 1:00 p.m., Wednesday, March 16, 2016.

GOOD LUCK!



Doo Dah Parade

The logo for 'Doo Dah Parade' is a stylized, multi-colored graphic. The word 'Doo' is in a large, bold, black serif font. The 'd' is in a smaller, black, cursive script. The 'a' is in a black, cursive script. The 'd' is in a black, cursive script. The 'H' is in a large, bold, black serif font. The word 'PARADE' is in a large, bold, black serif font. A skeleton figure is positioned above the 'd' and 'a'. A life preserver is positioned above the 'd'. A rowing team of five people is positioned below the 'a' and 'd'. The entire logo is set against a white background.