



# **Stevenswood Improvement Association**

## **Sponsor Advertisements**

The Association will accept Sponsor Advertisements to be inserted into the issues of the quarterly newsletter in the following manner:

1. Advertisements received in the 4<sup>th</sup> quarter (October 1 to December 1) will be published in all four quarters.
  - a. The 1<sup>st</sup> quarter (Winter Edition) is sent hard copy to all 205 households.
  - b. The three subsequent editions are sent to the current membership.
2. Advertisements received in the 1<sup>st</sup> quarter (January 1 to March 1) will be published in three quarters (Spring, Summer, & Fall Editions).
3. Advertisements received in the 2<sup>nd</sup> quarter (April 1 to June 1) will be published in two quarters (Summer & Fall Editions).
4. Advertisements received in the 3<sup>rd</sup> quarter (July 1 to September 1) will be published in one quarter (Fall Edition).
5. Each Sponsor will receive their initial newsletter edition showing their ad.

The Sponsor Advertisements require the following donations:

- |                 |       |                     |
|-----------------|-------|---------------------|
| 1. Full Page    | \$100 | for a 7.3" x 10" ad |
| 2. Half Page -  | \$50  | for a 7.3" x 5" ad  |
| 3. Quarter Page | \$25  | for a 3.5" x 5" ad  |

The Sponsor Advertisements can be provided in the following formats

1. Picture
2. PDF (Portable Document Format-Adobe)
3. WORD

Advertisements are expected to be suitable for printing.

The president of the association will be the designated contact.

This information is updated to the Association Website ([www.stevenswood.org](http://www.stevenswood.org)).

**Revised September 1, 2016**