

# SMILE Board Meeting Minutes

December 19, 2018

SMILE Station

Main Website

[www.SellwoodMoreland.org](http://www.SellwoodMoreland.org)

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Procedural

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**OFFICERS PRESENT:** Gail Hoffnagle, Vice President; Pat Hainley, Treasurer;  
Eric Norberg, Secretary

**BOARD MEMBERS PRESENT:** Bob Burkholder, Elaine O’Keefe, Tyler Janzen,  
Kevin Palmer, Elizabeth Milner, Kim Borcharding, Julie Currin

Vice President Gail Hoffnagle called the meeting to order at 7:31 p.m., asking everyone present to introduce themselves, around the room. She then asked the Board to review the minutes of the October 17 Board Meetings – the Special Board Meeting, and the regular Board Meeting that followed it. (The November 21 Board Meeting was cancelled, since it would have been on the day before Thanksgiving.) Elaine O’Keefe made a motion to approve the Special Board Meeting minutes as submitted, which was seconded by Kevin Palmer, after which the motion carried unanimously. Then Bob Burkholder moved the regular Board Meeting minutes on the same date be approved as submitted, and Elaine O’Keefe seconded the motion, which also then passed unanimously.

First on the agenda was Scott Kelly, Chair of the SMILE Transportation Committee. He reminded the Board of the neighborhood effort to discourage cut-through traffic in Sellwood as a result of commuter congestion on S.E. Tacoma Street; a year ago, the main direction received from the SMILE Board was “fix Tacoma at 6th”. That remains an objective, but PBOT has been meeting with the committee several times looking to address the cut-through problem first. The current proposal is the deployment of a number of speed bumps on several streets west of S.E. 13th – specifically, on 9th and 11th Avenues, and on Umatilla, Nehalem, and Miller Streets. (A map showing these new speed bumps’ locations, as well as existing speed bumps in the neighborhood, was presented, and is incorporated into the minutes by reference.) PBOT is open to a second phase of the project to address the cut-through problem, if the speed bumps don’t fix it, but their study suggests that the bumps will achieve an 85th percentile speed of 20 m.p.h. on the affected streets (speed bumps are mainly to reduce speed, rather than to redirect traffic). Proposed speed bump construction would be from April through October of 2019. Kelly concluded by telling the Board that PBOT has funds for this project, and has engaged with the community about it (and plans to do more) – but wants SMILE’s endorsement of the plan.

Gail Hoffnagle proposed that the SMILE Board endorse the concept of proceeding with the speed bump plan and process. Eric Norberg so moved; Kevin Palmer seconded the motion; the motion carried unanimously.

Next to present was Kevin Palmer, who reported on the progress of improving SMILE revenue at Oaks Pioneer Church through the use of a contracted Marketing Consultant, Christina Timberlake. Bookings at the church are going up, he said, and good data is being assembled. Revenue is up. He recommended to the Board that we extend our Marketing

Consultant contract for three months and evaluate progress again at the end of March. Kevin said the infrastructure work to implement the improvements has been done, and the results are emerging – and should be clearer in three months. He commented that Christina is fine with going month-to-month without a formal contract extension, as long as 30-day notice is given – but the Board indicated it preferred a formal contract extension instead. Elaine O’Keefe moved SMILE extend our Marketing Consultant contract through March 31; Kevin Palmer seconded the motion; the motion carried unanimously.

Elizabeth Milner arose to introduce an update on the plan to acquire and make “Moreland Woods”, between Portland Memorial and Llewellyn School on S.E. 14th, a neighborhood park space. The report was presented by Amrita Vijay Kumar: The new owners of Wilhelm’s Portland Memorial, Foundation Partners, who originally had told the ad hoc Moreland Woods Committee that it would not move forward with other plans for that property to give the committee a year to fundraise the million dollars they offered to sell it for, last fall told the committee that is now has different plans for the site. They had already sold their south parking lot space for development; now they plan to rezone and sell their north parking lot also – and to use a portion of the “Moreland Woods” parcel for 23 parking spaces just north of their mausoleum. This could take up to a third of the “Moreland Woods” property, and apparently they would like to retain the rest of the property for their own uses. However, they also say they do want to preserve public access to that property, but details are not yet clear.

Last on the agenda for the evening was Pat Hainley, who presented his updated SMILE budget proposal for our October 2018-September 2019 fiscal year. After Pat went through the budget with the Board, and answered questions, Eric Norberg moved the budget be accepted by the Board, and Kevin Palmer seconded the motion, which went on to pass unanimously.

Tyler Janzen brought up a snag in a recent attempt “by a community group to use SMILE Station for a public event” at no charge – but were discouraged in their attempt to arrange it. Nancy Walsh, Chair of the SMILE Station Committee, said she didn’t think Lori Fyre had ever turned down a Town Hall meeting. Elaine O’Keefe commented that we currently have no clear policy on free use of SMILE Station. Pat Hainley said he would look into the matter to determine what had happened.

There being no other business on the agenda or offered from the floor, Bob Burkholder moved the meeting be adjourned, and Kevin Palmer seconded the motion, which passed with one abstention at 8:51 p.m.