

## Purpose:

Established in July of 2005 to:

- Address problem liquor establishments (restaurants, convenience stores and bars).
- Reduce calls for service, acts of violence, traffic accidents, and complaints.

## Enforcement Direction:

The Liquor Enforcement Detail initiates investigations based upon:

- Statistical Data
- Precinct Request
- Citizen Complaints
- Council Requests

The Liquor Enforcement Detail coordinates the Hot Spot Liquor Task Force, a multi-department, multi-agency coalition that works together to bring problem liquor businesses into compliance with the law.

## Liquor Enforcement Detail Duties include:

- Coordinating the Hot Spot Liquor Task Force

- Planning and conducting undercover investigations
- Testifying in court, City Council meetings, Zoning (Use Permits), Board of Adjustment, and Liquor Board hearings
- Reviewing liquor license applications, special event applications and temporary extension requests
- Proposing draft legislation

## Enforcement Support:

Our efforts are supported by the following state, county, and city entities:

- Arizona Department of Liquor Licenses and Control (DLLC)
- Phoenix Police Department:
  - Precinct Liquor Liaisons
  - Downtown Operations Unit
  - All others at request
- Neighborhood Services
- Development Services
- City Licensing
- Fire Department
- Other Municipalities
- Maricopa County Health
- SmokeFree AZ
- Attorney General's Office

## Performance Achievement Plan:

The Liquor Enforcement Detail addresses several components of the Policing Plan:

- Crime Suppression
- Quality Service Delivery
- Team Building

## What can you do?

If you see a sign in your neighborhood that announces that a new liquor application has been applied for, ask questions about it.

You can call License Services at 602-262-4638, your precinct CAO (Community Action Officer), or the Liquor Enforcement Detail. Please let us know if you have an opinion or concern about a new application.



## Components of an effective protest include:

- Name and address of the establishment
- Name, address, phone number and signature of the protestor
- Reason for the protest
  - At a minimum, a protest should state that you do not believe that the public convenience and the best interest of the community will be substantially served if the license is issued.
- More information can be obtained by calling License Services at 602-262-4638

## Important things to remember about protesting:

- Protestors must reside in, own or lease property within a 1-mile radius of the proposed license.
- It is easier to deny a liquor license application than it is to revoke an existing license.
- Pick your battles. Some applicants want to help the area.
- Individuals or groups can protest.
- Write legibly.

You can report existing problem establishments to your precinct Liquor Liaisons, CAO or the Liquor Enforcement Detail.

## Mail or bring protests to:

City of Phoenix  
200 West Washington Street  
15<sup>th</sup> Floor, City Clerk Dept.  
Phoenix, AZ 85003  
FAX to: (602) 534-9345  
no later than 5:00 p.m. on the  
20th day of the posting period.  
or e-mail to:

[www.phoenix.gov/licenseservices](http://www.phoenix.gov/licenseservices)

Direct city protest questions to:  
(602) 262-4638 (option 3).

## Please remember to submit a protest to the State also.

AZ DLLC  
800 W. Washington St., 5th Fl  
Phoenix, AZ 85007  
FAX to: (602) 542-5707  
(attn: Protest) by 5:00 p.m.  
on the 15<sup>th</sup> day.

Direct state protest questions to:  
602-542-5141



**City of Phoenix**

## **LIQUOR ENFORCEMENT DETAIL**

*Crime Prevention through  
Community Partnerships,  
Education, and  
Enforcement*

[Ida.alonge@phoenix.gov](mailto:Ida.alonge@phoenix.gov)

**(602) 438-6625**

