

From: Leyla Hill leyla.hill@hos.com

Subject: Telecon w Mike Cronin, Chief of Tiburon Police

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To: Jon Eberly jon@sledge.net, LRIA Iriaboard@gmail.com, Maryellen Himmel-Ovadia mhimell.ovadia@gmail.com, Bruce Fonarow bfonarow@allcalifornia.com, Beth Arnese beth.arnese@gmail.com



Tiburon has license plate readers only. They've been good for them. They installed them about 10 years ago, and the crime rate declined when they were put in.

I described Flock broadly to him, including SafeList. Mike said, it sounds sophisticated, more than what they have. Theirs gets color, make and model but only of back of car, no pictures of drivers. They did that deliberately not to see the driver as it was a privacy issue at that time. (They had guys who were afraid the system would catch them going out with the au pair, or their girlfriends coming to visit.)

Property crime generally has a pretty tight timeline — in to the neighborhood and out, say, 10AM to noon. So cameras set for entrance and exit are good.

He says, to address privacy, we should limit access to the system. We talked about how to qualify access to the system: what about the guy who says his contractor says he's working X hours, so let me check the system. I told him we were taking the position that the system was not for checking up on employees, contractors. Told him about Flock's crime committee and he liked that idea, and he also liked the idea that in order to have access to the system provided, a homeowner would have to report the incident to the police.

I conveyed the ways in which license numbers may fail to help: cold-plate and stolen cars, people claiming they lent out their cars. Yes, he says, but sometimes they catch those same cars otherwise or other places for other crimes. Then they put that information together with what they got from our system, and it helps get a conviction. He says, The license readers don't solve everything, but you do know that the ones you catch aren't coming back. People under arrest sit in jail and talk and word spreads about a neighborhood. Sometimes burglars who are successful come back again and again. More information helps identify and stop them, and they tell others about that.

He was surprised Flock is so inexpensive. Yes, Tiburon spent about \$150,000 on their system, but mainly it was because half of it went to CalTrans which owns Tiburon Boulevard. Plus they had to erect the poles, get power to them, etc.

I explained Flock's poles and cameras (solar/batteries/cell network). He said the descriptions sounded like it would cost a minimum of \$10,000 per pole/camera. He was really surprised when I told him it cost \$2,000/pole-camera per year, including maintenance, replacement if necessary, and the software and interface. He asked me the information for Flock, website and contact. The way Tiburon is arranged, besides the main road into town where they have the cameras there are single roads going up into each of their neighborhoods. He's thinking of Flock at the entrances/exits of those roads.

He personally put at his home 2 Ring cameras and 2 motion activated lights in the back. So far he hasn't caught any burglars. His wife chased off someone in their yard via her cell phone from out at an event. They have more foxes, skunks, and wildlife than he ever knew about.

He thinks Flock is a very clever system, very inexpensive. Bottomline:

"If I were a homeowner there, I'd go for it."

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