

Advertise in The Herald

2020

Quarterly publication of the Huber Ridge Area Association, Inc.

The Herald offers various advertising opportunities in each of the four issues. Spring, Summer and Autumn are printed in black and white and hand delivered to **over 1620 households**. The Winter issue is a full color digital edition and distributed via email, website and social media. Each issue of The Herald is archived on the Huber Ridge Area Association website, www.huberridge.org. Contact Bernadine Pesika for details and to sign up! bpesika@gmail.com



Advertising Opportunities

Businesses and direct sales persons are invited to place an ad.

Terms: Payment for the first ad is due with reservation. Subsequent ads will be invoiced via email after the issue is printed. Advertisers that owe from previous issues will not be allowed to advertise until the balance has been paid.

AD SPECIFICATIONS

- PDF or JPG, 300dpi
- Ad is printed in Black & White, online version is in color

NEED AN AD?

We offer free design service for any advertiser. Let us know when you sign up.

ADVERTISING AGREEMENT

Company _____

Website _____

Contact Person _____

Phone _____

E-mail _____

Select your ad size and issue below.

Advertisement	Size	Rate	Winter Rate
<input type="checkbox"/> Business Card	3.5"w x 2"h	\$25	\$12.50
<input type="checkbox"/> Quarter Page	3.5"w x 4.75"h	\$65	\$32.50
<input type="checkbox"/> Half Page	7.5"w x 4.75"h	\$125	\$62.50
<input type="checkbox"/> Full Page	7.5"w x 10"h	\$225	\$112.50

Note: Only the winter issue, published at the beginning of the year, is half price. The other three issues are regular price.

Issue	Reserve By	Delivery
<input type="checkbox"/> Winter - Digital Issue	1/25	Jan/Feb
<input type="checkbox"/> Spring	3/15	Apr/May
<input type="checkbox"/> Summer	6/15	Jul/Aug
<input type="checkbox"/> Autumn	9/15	Oct/Nov

Service Listings

The Herald is offering a low (or no) cost option for residents to promote their services to the neighborhood: dog walkers, baby sitters, handymen/women, snow removal, lawn care (grass, leaves, etc.), electricians, plumbers, and more.

Listings are only \$10 each per issue. Current members of the Huber Ridge Area Association can list service(s) for free! *HRAA Membership is \$15 per year per household - visit www.huberridge.org to join.*



PLUMBER

John Smith 614-123-4567, smith@plumber.com

Terms: these listings are for individuals offering services to their neighbors; companies and direct sales persons are asked to purchase a regular advertisement. All persons must be at least 18 years old to participate; parents will be asked to provide their own contact information for their minor children. The Herald will not publish any rates for services. Listing fee is due with reservation.

SERVICE LISTING AGREEMENT

Contact Person _____

Service _____

At least one contact method must be included:

Phone _____

E-mail _____

Select one:

- HRAA Member - free listing(s)
- Non HRAA member - \$10/per listing/issue

Select your issue(s) below:

Issue	Reserve By	Delivery
<input type="checkbox"/> Winter - Digital Issue	1/25	Jan/Feb
<input type="checkbox"/> Spring	3/15	Apr/May
<input type="checkbox"/> Summer	6/15	Jul/Aug
<input type="checkbox"/> Autumn	9/15	Oct/Nov

I have read and agree to all terms of this agreement.

Signature _____ Date _____

Checks should be made payable to Huber Ridge Area Association and can be mailed with this agreement to 3419 Paris Blvd. Westerville, OH 43081