

# Advertise in The Herald

Quarterly publication of the Huber Ridge Area Association, Inc.

# 2021



## Advertising Opportunities

Businesses and direct sales persons are invited to place an ad.

*Terms: New advertisers: Payment for the first ad is due with reservation. Subsequent ads will be invoiced via email after the issue is printed. Advertisers that owe from previous issues will not be allowed to advertise until the balance has been paid.*

### AD SPECIFICATIONS

- PDF or JPG, 300dpi
- Ad is printed in Black & White, online version is in color

### NEED AN AD?

We offer free design service for any advertiser. Let us know when you sign up.

### ADVERTISING AGREEMENT

Company \_\_\_\_\_

Website \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Select your ad size and issue(s) below.

Advertisement	Size	Regular Rate	Digital Rate
<input type="checkbox"/> Business Card	3.5"w x 2"h	\$25	\$12.50
<input type="checkbox"/> Quarter Page	3.5"w x 4.75"h	\$65	\$32.50
<input type="checkbox"/> Half Page	7.5"w x 4.75"h	\$125	\$62.50
<input type="checkbox"/> Full Page	7.5"w x 10"h	\$225	\$112.50

*Note: Digital issues are half price. Printed issues are regular price. Due to COVID-19, the first two issues of 2021 will be digital. The remaining issues will be determined later.*

Issue	Reserve By	Published
<input type="checkbox"/> Winter - Digital Issue	2/15	2/26
<input type="checkbox"/> Spring - Digital Issue	4/9	4/23
<input type="checkbox"/> Summer - TBD	7/9	Late July
<input type="checkbox"/> Autumn - TBD	10/8	Late October

**I have read and agree to all terms of this agreement.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

The Herald offers various advertising opportunities in each of the four issues. Spring, Summer and Autumn are typically printed in black and white and hand delivered to **over 1620 households**. The Winter issue is a full color digital edition and distributed via email, website and social media. Each issue of The Herald is archived on the Huber Ridge Area Association website, [www.huberridge.org](http://www.huberridge.org). Contact Bernadine Pesika for details and to sign up! [bpesika@gmail.com](mailto:bpesika@gmail.com)

Completed forms and payments can be mailed to:

Bernadine Pesika, The Herald  
3419 Paris Blvd.  
Westerville, OH 43081

Checks should be made payable to **Huber Ridge Area Association**

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## Service Listings

The Herald is offering a low cost option for residents to promote their services to the neighborhood: dog walkers, baby sitters, handymen/women, snow removal, lawn care (grass, leaves, etc.), electricians, plumbers, and more.

Listings are only \$10 each per issue. Current members of the Huber Ridge Area Association can list service(s) for free! *HRAA Membership is \$15 per year per household - visit [www.huberridge.org](http://www.huberridge.org) to join.*



PLUMBER  
John Smith 614-123-4567, [smith@plumber.com](mailto:smith@plumber.com)

*Terms: these listings are for individuals offering services to their neighbors; companies and direct sales persons are asked to purchase a regular advertisement. All persons must be at least 18 years old to participate; parents will be asked to provide their own contact information for their minor children. The Herald will not publish any rates for services. Listing fee is due with reservation.*

### SERVICE LISTING AGREEMENT

Contact Person \_\_\_\_\_

Service \_\_\_\_\_

At least one contact method must be included:

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Select one:

- HRAA Member - free listing(s)
- Non HRAA member - \$10/per listing/issue

Select your issue(s) below:

<i>Issue</i>	<i>Reserve By</i>	<i>Published</i>
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