

Sedgefield Neighborhood Association Board Meeting

January 13, 2015

Attendees: Jeanne Woolsey, Barry Rose, Katie Zender, Debby Robinson, Janelle Travis, Michael Seaton, Beth Johns, Will Johns

Meeting called to order at 7:10 PM

Treasurer's Report: \$4,160.00 in bank.

Members: Total of 111 members now, a record!!!

Beth is considering SquareSpace for dues payment at meetings.

CDOT + Street Lights Update + Duke Power and Outages

- Stop sign on Melbourne has been approved.
- Second stop sign near Selwyn Farms is opposed by Stone Orchard resident(s) so that one may not happen.
- Chip from CDOT is looking for **general recommendations, for 2015**, and for Melbourne Court in particular since they have some funding right now. One idea was a signalized intersection at Lilac and Park Road. Another was for stop signs along Poindexter, the intersection of Sedgefield & Poindexter was one specific suggestion.
- Per Sebastian Marth's Street Lights proposal, and communications between Sebastian, City and Duke, one streetlight has been installed with LED-style-bulb as **a test**, located at **Marsh and Melbourne**.
- Related Topic: Certain areas of the neighborhood are constantly experiencing power outages. Duke is aware but nothing has happened yet. Sebastian continues to try to impact changes.

Zoning Committee – No current re-zonings in our area.

Sedgefield Elementary Arts Project

Katie and Todd, the ASC project manager, have talked and he is telling us that the old CMS sign location on Marsh Road is on school property so it cannot be used for our public art because it must be on City property or on City Right-of-Way. Also, even if land swap occurs between CMS and Parks & Rec, the county would then own the land and we would have the same issue.

We've also learned that our artist proposed covering a huge church steeple with mosaic tile as our neighborhood art and the size, especially the height, is an issue for placement because of the trees. Both ASC and the SNA board agreed that this may not be our best direction and we should look at Paula Smith perhaps designing a few smaller pieces that could be placed throughout the neighborhood.

Locations offered were: Poindexter Circle, the median at Habersham, E.B. Moore Park, or perhaps Park Road at Park Road where small garden area sits. Perhaps some of these sites are city-owned. Discussions with ASC to continue.

Playground Neighborhood/Park Committee

The land swap between CMS and P&R does not seem to be moving. We've reached back out to Mike Campbell, and invited him to our February meeting for an update. Janelle is trying to set up a meeting of people from all appropriate departments, to gather in one place at one time, and hopefully resolve numerous questions and issues.

Newsletter

Last issue was electronic and it was well received by some.

The printed newsletter is costing us \$1,700-\$1,800 per issue: approximately \$1,200-\$1,300 to print, \$400 for postage and \$80-90 for supplies (labels, tape) plus annual permit is \$240.

Advertising revenue is currently about \$715 per issue with 10 advertisers, so we're way out of balance. New advertiser: Savvy Real Estate bought a half-page ad. Michael sold new ad to Air Today for a full year at \$180/issue but we've lost Black Lion, who is closing, and Healthy Home Market is also gone. Need more revenue.

Will's Idea: Let's print the next two issues and ask in each one, "Would you like to continue receiving the printed newsletter or would you like it electronically only?" Let people respond and we'll decide from there. Perhaps we no longer print a full mailing, except for a short run of 100 or so that people could pick up at the General Meeting. Do we mail or not? Deliver? Have to attend meeting to pick up newsletter? Details to resolve but idea approved.

February General Meeting Topics:

- Janelle will invite Michael Campbell from P&R for update.
- Janelle invited the mayor, Dan Clodfelter.
- Invite Center City Partners person to talk about Rail Trail or City Growth.
- We will review crime stats with Matt Montgomery, as always.

February Newsletter Topics: Articles to Debby by 1/19/15

- CDOT Requests for 2015
- Crime Stats - Matt Montgomery
- Crime Watch Update - Maureen Krueger
- Beer Article - Michael Seaton
- Garden Club/Kids Gardening - Karen Willis
- Social Update: Tree Banding, Book Club - Beth Johns
- SNAP Update from Ann King
- Middle School troubles with basketball and great outcome - from Facebook Post
- Article about elementary & middle schools - Eric Davis
- Free Spay/Neuter Surgeries flyer content - from City
- Newsletter - Printed or Digital, let us know your thoughts. How, or to who?

SedgeFest to be on May 2nd this year.

There was discussion about approaching advertising as annual "package" which could include a year of newsletter ads (whatever sizes), plus sponsorship of SedgeFest or a booth at Sedgefest. We need to create a SedgeFest flyer with Level 1, Level 2, Level 3 options. Beth agreed to take this on.

Neighborhood Watch Committee – No report tonight.

School Improvements Committee

Discussion among a few members prior to meeting, and they've set up a meeting for this Friday with Matt, Montgomery, our neighborhood police officer, Patsy Kinsey, our City Council rep, school principals, Debby Robinson, SNA president and Michael Seaton, board member, to see what everyone recommends, what we think we can manage, what we can change or help do differently.

Meeting adjourned 8:36 PM.

Board meetings are held on the second Tuesday of each month except December when there is no meeting. Dates for 2015 General Meetings are: February 10th, August 11th and November 10th. SedgeFest was held May 3rd last year. This year, will be on May 2nd.