



# October 2009 Newsletter

Official Publication of the Wrigley Association

October 2009

Join our Facebook Group! [www.facebook.com/group.php?gid=28996908644](http://www.facebook.com/group.php?gid=28996908644)

## Board of Directors

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Bethel Cope-Vega

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Gavin Mc Kiernan

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Coleen Vandepass

Secretary,  
Chris Graeber

Sergeant-at-Arms,  
Raul Romo

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Sammy Portillo

Members,  
Colleen McDonald  
Hortensia Torres-Coma



## The President's Inbox

Bethel Cope-Vega

As you may have seen in the news, after a year and a half as President of the Wrigley Association,, Annie Greenfeld-Wisner recently decided to step down in order to focus more on other pursuits. The board, myself included, was sad to see her go but must respect her decision. As Vice President since June, I have accepted the role of President and am looking forward to continuing the progress of improving our neighborhood that Annie has and will continue to do so much for. Thank you to the board for having such faith in me to lead the organization and thank you to Gavin Mc Kiernan for stepping forward to take over the role of Vice President. I am relatively new to the board and to this leadership role so please bear with me over the coming weeks as I learn the ins and outs of this important position. I welcome your comments and suggestions concerning all things Wrigley at [wrigleyvillage@att.net](mailto:wrigleyvillage@att.net) or on the Wrigley Neighborhood Facebook page, if you haven't joined it yet, then what are you waiting for?

We welcome a new board member and will be having an election to fill another vacancy. Our new board member is Hortensia Torres-Comas (Tensi) and has been a Wrigley resident for longer than most of the rest of the board combined. At our next general meeting I will be asking the membership to nominate someone to serve on the election committee which will then set a date for the special election to fill the board vacancies. Our by-laws require that the election occur no less than 60 days after the formation of the election committee so our election is likely to be in January but that is a decision for the committee.

Many of you know first hand about The Taste of Wrigley. Our first event at Buono's drew sixty people! Join us at Tacos Don Chente on the third Wednesday of the month, October 21st, for our next meeting, read more on page two and put it on your calendar now.

No food swap at the October meeting BUT at our November meeting, anyone who brings food to share will have a chance to win a bottle of wine donated by Rolinda Baker.

## Inside this Issue

Taste of Wrigley

Council Office  
Updates

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And Much  
More...

## SAVE PAPER!

(and postage for the association)

Get this newsletter in your email box.

Email

[wrigleyvillage@att.net](mailto:wrigleyvillage@att.net)

## Calendar Items

Oct 5.  
Wrigley Assoc. Mtg.

Oct 11.  
Long Beach Marathon

Oct 11.  
Cal Heights Home Tour

Oct 12.  
Columbus Day

Oct 15.  
NAG meeting

Oct 21.  
Taste of Wrigley Meets @ Tacos Don Chente, 6:30pm

River Runners Thurs.  
@ Buono's

**Next Meeting: October 5th, 7pm**

**Animal Control and an Overview of the KROC Center**



Gavin Mc Kiernan

## Taste of Wrigley

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The Taste of Wrigley is off to a great start! A few photos from our first meeting are below and many more are posted on the Wrigley Neighborhood Facebook Group.

I knew this concept would take off eventually but was pleasantly surprised when we completely took over Buono's in September. Every seat in the house was full and they all came to be more involved in our community by meeting their neighbors and enjoying a good meal at one of the best restaurants in Southern California.

On the third Wednesday each month everyone in the community will come out and meet for a meal at one of our fine eating establishments in Wrigley. Our next event is October 21st at Tacos Don Chente. Don Chente's is a bigger and more open environment than we had at Buono's which will allow us to accommodate more people and for people to mingle more, an added bonus! If you haven't been to Don Chente's before you are in for a treat. The food is great and owner Javier is offering free appetizers for everyone in our group. To encourage you to get there early, there is also a 2 for 1 drink special as a part of their normal happy hour that ends at 7pm.

There is a parking lot behind Tacos Don Chente at PCH & Pine. RSVP is not required but if possible please do RSVP by calling Gavin at 213-403-1306, emailing [wrigleyvillage@att.net](mailto:wrigleyvillage@att.net) or replying to the Facebook event invite so we have an idea of how many people to expect.

**Wednesday, October 21st, 6:30pm. Tacos Don Chente 245 W. PCH.**



## Long Beach Businesses:

There are many businesses that generously support the Wrigley Association and its events, Businesses that are members of the Wrigley Association are listed throughout this issue. Contact [wrigleyvillage@att.net](mailto:wrigleyvillage@att.net) if you have questions about business memberships.



**Buono's Pizzeria**  
 401 W. Willow Street  
 Long Beach, CA 90806  
 562-595-6138  
[www.buonospizza.com/](http://www.buonospizza.com/)

Wrigley Leader



**PCH and Pine**  
**562-218-0500**  
 8am - 11pm Sun-Thu,  
 8am - 12pm Fri & Sat

Wrigley Sustainer



Support your local newspaper with a voluntary subscription, Call 562-427-8678.  
 Wrigley Association Members get 10% off advertising when they buy ad space in the Signal Tribune.



**El Paisano Ranch Market**  
**245 W. Pacific Coast Hwy**  
**Between Pacific and Cedar**  
**562-599-0101**

Altus Realty Solutions  
 Scott Rhinehart, Broker  
[www.AltusRealtySolutions.com](http://www.AltusRealtySolutions.com)  
[scott@altusrealtysolutions.com](mailto:scott@altusrealtysolutions.com),  
 562-331-1919

Wrigley Sustainer





## West Division Police Blotter



### LBDP WARNS PUBLIC OF COUNTERFEIT BILLS

The Long Beach Police Department would like to warn the public about the recent use of counterfeit bills at garage sales, where subjects either paid, or attempted to pay for their purchases with the use of counterfeit \$100.00 bills. Although there have only been a few reported cases, detectives are hopeful that raising awareness early will prevent others from becoming victims.

Garage sales are an easy target for criminals to pass counterfeit bills, as the general public typically is not trained to recognize security features of paper currency.

Anyone accepting hundred dollar bills should inspect the bill for unusual texture and/or print. The website [www.moneyfactory.com](http://www.moneyfactory.com) explains current security features contained within U.S. currency. Portable ultra-violet light scanners and money checker pens that detect security features in currency can be purchased in office supply stores or online.

The easiest way of preventing yourself from becoming the victim of this fraud is simply to not accept hundred dollar bills. If you witness someone attempting to use a bill that appears to be counterfeit, do not attempt to detain the suspect, instead immediately call 9-1-1 so that an officer can be dispatched. A good description of the suspects and their vehicle, including license plate number and direction of travel, can greatly assist Police. It is our goal to apprehend the perpetrators of these crimes against the public, and possibly take additional counterfeit currency off the street.

For more information, please contact the Forgery/Fraud Detail at (562) 570-7330

On 08/29/2009, a burglary occurred in the 1900 block of Cedar.

On 09/04/2009, an assault occurred in the 2300 block of Cedar.

On 09/09/2009, a burglary occurred in the 2500 block of Daisy.

On 09/10/2009, a burglary occurred in the 2800 block of San Francisco

On 09/10/2009, a burglary occurred in the 2800 block of Chestnut.

On 09/07/2009, an assault occurred in the 2000 block of Magnolia

On 09/11/2009, a garage burglary occurred in the 2200 block of Golden.

On 09/14/2009, a murder occurred in the 200 block of west 20<sup>th</sup> street.

For more info on crime in our area visit [www.crimereports.com](http://www.crimereports.com). Type in an address and see detailed reports of many things including the pictures and addresses of convicted sexual predators as well as info on crimes, arrests and other sometimes startling info.

The Wrigley Association accepts submissions for print at [wrigleyvillage@att.net](mailto:wrigleyvillage@att.net). You will receive a response to your email to confirm it has been received. Submissions that are relevant to the mission of the Wrigley Association will be included in newsletters and bulletins as space allows. No editing will occur without prior approval of the author. Accepted submissions will generally be printed in the next newsletter that is printed following the submission. Newsletters generally, but not always, go to print on the third Tuesday of the month.

Newsletter editor Gavin Mc Kiernan may change the schedule of the printing of the newsletter for various reasons without notice.



## Get Ready for Fall

Shoshanah Siegel, Your Color Diva

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Even though the current weather in our area doesn't really conjure up images of fall, slowly, as we get into October, the nights and then the days become cooler.

The key to cost efficient decorating is using items you already have on hand to spice up your existing decor. Using old items in new ways can be a fun and inexpensive way to get you started. So before you go shopping for fall decorations, dig through drawers and cabinets, and wipe the cobwebs off colorful items you may have lying around. Chances are you can use these items to help dress up your home for the season.

### **Placemats and Napkins**

Fabric adds natural warmth to the interior of a home. You can easily spruce up the appearance of tables, countertops, entertainment cabinets and shelving units by placing cloth placemats or napkins on the surface. It's amazing how rich fall colors added to the surface of an empty tabletop can bring bare furniture to life. If you want to create a layered look, use the placemat or napkin as a foundation for knickknacks and other festive items.

### **Candles and Vases**

One of the great things about candles is the variety of colors and scents that are available. The faint scent of a warm candle can fill a room with festive fragrance, while the color of the candle can be an easy way to add subtle accents to tabletops and bare surfaces. Vases accent a room the same way. Fresh flowers are a great way to bring life into a room. Not only can you purchase flowers appropriate to the season, but also the variety of vase styles and colors available can bring the entire arrangement to life. So instead of using a traditional clear vase, try red, green, blue or different colors that accent your fall decor. Adding a floral arrangement to a tabletop lined with a cloth placemat or napkin, like mentioned in the section above, can help create a layered look and bring your entire fall color theme to life.

### **Natural Accents**

If you're feeling adventurous, take a walk in the woods and collect items from the outside to use as decorations for your home. Pinecones, pine needles and bright colored leaves can add an authentic and rustic look to any fall theme. Placed in a basket, they make a creative centerpiece for your dining room table.

### **Area Rugs**

Bring warmth to your floors. When a visitor approaches your room, they will likely be drawn to the color accents you have established. By adding color to your floor, in addition to countertops and walls, you are drawing their eye from the center of the room down, giving your room a balanced look. So whether the color of your floor matches your color theme, or acts as a backdrop for decorations, you can use it to your advantage by adding throw rugs that match your existing decor.

### **Curtains**

If you're the type that likes to transform a room into a seasonal wonderland, curtains may be a worthwhile investment. If you have neutral colored walls and furniture, you have a lot of flexibility when it comes to curtain choices. Try burnt orange curtains with gold accents, or forest green curtains with mustard yellow accents. Whatever color theme you choose, you can bring an entire room together with the right curtains. Just remember that the color you choose will likely be the foundation for the rest of the accents in that room, so make sure you choose a color that suits your personality.

The most important thing to remember when decorating for fall is to be creative and have fun. You can bring an entire room to life with just a hint of color. So whether you want to decorate with accent pieces only, or transform an entire room, use color as your guide and your basis of inspiration this holiday season.

Shoshanah Siegel, "Your Color Diva", [yourcolordiva@aol.com](mailto:yourcolordiva@aol.com), [www.yourcolordiva.com](http://www.yourcolordiva.com)



## The Port Rail Project

On September 16, the Port of Long Beach conducted a Public Scoping Meeting on the proposed On-Dock Rail Support Facility Project. The Port proposes to “reconfigure, expand and enhance” the existing rail facility at Pier B, southwest of Anaheim Street and the 710 Freeway. The facility currently serves as a storage and staging area for trains. The purpose of the project is to reduce the number of truck trips in and around the Port in order to improve efficiency and lower truck emissions.

The Port released a Notice of Preparation prior to the “scoping” process by which it seeks public input before developing its draft EIR (Environmental Impact Report). The Scoping Period ends September 25 and will be followed by a Public Review. The completion of all the studies is projected for late 2010. The “Preferred Project”, the Project with all the proposed elements, will consist of three phases; however, the Project could be modified. Several alternatives are also being considered as part of the draft EIR, including the possibility of no Project. The Harbor Commission will have the final say.

After the 30-minute powerpoint presentation, it was the public’s turn. Audience members were given the opportunity to provide their input. The consensus was that the Project is a good idea; however, many business owners voiced concerns over land use, the possibility of relocation, noise, traffic, aesthetics, and impact to their businesses, particularly with the removal of the ramp connecting 9<sup>th</sup> Street and the Shoemaker Bridge under consideration. Multi-service center representatives expressed concerns about the Port expansion impact on their facility, particularly noise and health risks, since many of the people they serve are children, citing an average of 700 homeless children served on a monthly basis. A resident of the Drake Park area expressed concerns about wildlife, and the impact of construction on endangered species in the area.

Brian Cole, a representative of the UCLA School of Public Health and Long Beach resident, expressed his concern about diesel particulates from the trains, a concern shared by Coleen Callahan, representing the American Lung Association, who stated that “the proposed project is not ideal” and asked that mitigation measures be considered, such as the inclusion of electric rail. The entire Fact Sheet on the proposed Project, future meeting schedules, and other related information can be found online at: [www.polb.com](http://www.polb.com)

### Cabe Toyota Electronic Billboard

Thank you to those who contacted and appeared before the planning commission in reference to the proposed sign for Cabe Toyota in our area. The Wrigley Association as well as many other neighborhood groups around the city have opposed this sign due to the unsafe driving conditions it could create and the glaring light that would wash over our neighborhood twenty four hours a day as a result of such a sign. Cabe is apparently planning to appeal the planning commission’s decision so we may need your help again. If you are interested in helping with this effort please email Mike Kowal at [Mike4kath@aol.com](mailto:Mike4kath@aol.com).



## Orthodontics for Low-Income Children

The Assistance League of Long Beach has a fantastic program to provide orthodontic treatment for children from families with limited financial resources. They will conduct their next orthodontic screening of prospective patients on October 12, 2009.

Orthodontic Screenings of prospective patients are held three times per year in February, June, and October, with more than 150 children seen at each session. Approximately fifty children with the most severe orthodontic needs are accepted from each screening into the program.

Payments are on a sliding scale and incredibly cheap for what is often very expensive dental work. Parents will be required to submit tax returns and payroll statements to help determine what payments they will be asked make.

On the average, patients pay about \$50 per month for treatment, with the range being between \$25 and \$85 per month. Most children are in braces for about 28 months.

Parent Consultations are held with each new patient and parents to review his/her individual treatment plan, dental and orthodontic responsibilities during treatment.

“Adopt-a-Child’s Smile” is a grant program providing scholarships to extremely low income families who qualify. Private individuals and sponsors from the community donate funds for this program.

Tax-deductible donations to the Assistance League of Long Beach Orthodontic Center (a 501c3 corporation) are always accepted and appreciated.

### Contact info

Orthodontic Center at  
the Assistance League of  
Long Beach Philanthropic Center  
6220 E. Spring St.

Long Beach, CA 90815

562-985-1165

[www.allb.org](http://www.allb.org)

[Ortho@allb.org](mailto:Ortho@allb.org)

The Orthodontic center is open Monday through Thursday 8:30am to 4:45pm (closed for lunch 12:30pm to 1pm)

By the time you get this newsletter it will be close to the deadline for this contest but hopefully one of our readers can still have time to put some words together and bring acclaim to our great neighborhood in the Long Beach Neighborhood essay contest.

# LONG BEACH NEIGHBORHOODS *essay contest*

Tell us about your favorite Long Beach neighborhood and its unique characteristics.

**WIN  
CASH &  
PRIZES**



**Details online at [EverythingLongBeach.com](http://EverythingLongBeach.com)**

**Deadline for Entries Oct. 2 • Online Voting begins Oct. 12**

## **Welcome to month of October and Happy Halloween!**

The season of fall is subtle, but unmistakable. With the passing of the most difficult budget Long Beach has ever seen, we are moving forward regardless of the economic energy that surrounds us.

I am honored to say that September was a great month for the 6<sup>th</sup> District. We, as a community, have made several accomplishments. One in particular that I am very happy to be apart of is the new traffic signal that will be placed in front of St. Mary Towers, at Atlantic Avenue and 11<sup>th</sup> Street.

For those of you that are not familiar with that area, it is in front of St. Mary Towers, which is the home to over 300 senior citizens. Most of the senior's there visit St. Mary Medical Center, which is across Atlantic Avenue, for doctor visits, free programs, or to volunteer. Currently, there is a crosswalk at that location and it serves as a false since of protection. Many of the motorists just zoom thru the flashing lights with out noticing the pedestrian that is waiting to cross. Cars have hit several of the seniors and before I came into office, one resident, Harriet Moore, of St. Mary Tower lost her life while crossing. This is just one of the projects that I have been focused on since I was sworn-in to office and there is more positive things coming.

## **This month I would like to invite you attend the following event....**

On Saturday, Oct. 10, myself, along with Children Today and Long Beach City College will host a 5k Run/Walk fundraiser to provide healthcare to homeless children. A Reggae Festival will follow the 9 am event, at the Pacific Coast Campus at noon. Cost is \$15 or \$10 with a student ID. Children Today encourage participants to enlist sponsors. For more information, visit [www.active.com/donate/childrentoday5k](http://www.active.com/donate/childrentoday5k), email [miles@childrentoday.org](mailto:miles@childrentoday.org), or call (562) 761-4109.

"A Woman's Worth Health Awareness Seminar", I will be hosting this free event in conjunction with St. Mary Medical Center, Long Beach Memorial Medical Center, and WOC, on Saturday, October 17, 10:00 am – 1:00 pm, at Martin Luther King Jr, Park, 1950 Lemon Avenue. Topics of discussion will be breast cancer, menopause and incontinence (bladder control)

Together we serve,

## **Important Numbers**

### **When you see Graffiti, or any other problems, please report them, don't count on others to do it for you!**

Graffiti hotline, on private property (562) 570-2773, Graffiti in City Parks (562) 570-4895, Graffiti on Caltrans property (freeways and highways) (213) 897-3656, Graffiti on County flood control channel (562) 256-1920

Police, toll free, anonymous, Gang Tip (866) 426-4847, Police Dispatch (from a cellular phone) (562) 435-6711

Animal Control Center (562) 570-7387,

Pot Hole Patrol, reporting street pot holes (562) 570-3259,

Maintenance for City Traffic Signs (562) 570-5264,

Abandoned shopping carts removal (800) 252-4613

(6th District) – Dee Andrews (562) 570-6816

(7th District) – Tonia Reyes Uranga (562) 570-6139

## **MEMBERSHIP RENEWAL FORM**

Ask your neighbor to join, there is strength in numbers!

**The Wrigley Association will not sell, loan or give membership information to anyone, under any circumstances, unless compelled by law.**

Name(s) \_\_\_\_\_

Email Address \_\_\_\_\_

Address \_\_\_\_\_

Telephone Number \_\_\_\_\_ FAX \_\_\_\_\_

As a member, I/We agree to abide by the Association By-Laws

Membership Year is June 1, 2009 through May 31, 2010

**Annual Membership Fee: \$15.00**, Make Check payable to Wrigley Association

**Optional Contributions:** \$ \_\_\_\_\_ For Wrigley Landscape Project

\$ \_\_\_\_\_ For Wrigley is Going Green

\$ \_\_\_\_\_ Donation

\$ \_\_\_\_\_ **Total Payment**

Type of Membership: Resident \_\_\_ Business \_\_\_ Associate \_\_\_

Please check if you are interested in volunteering for Association Activities \_\_\_

