

**Green Impact Zone  
Neighborhood Leadership  
Meeting Summary  
September 29, 2009**

Anita Maltbia convened the meeting. This was followed by an introduction of the new Green Impact Zone staff.

Anita introduced members of the Green Impact Zone Data Committee and emphasized the importance of collecting sound data, but making sure the work reflected the needs and desires of the residents of the zone. This work is divided into two phases. Phase I is the collection of physical, environmental, and historical data along with secondary data such as crime reports, Census data, utility data, and health data. The intent is to have a report to the Green Impact Zone in November. Doug Bowles of UMKC Center for Economic Information and Jacob Wagner of the UMKC Architecture Urban Planning and Design Program both presented the work they are doing on collecting Phase I information. Jake indicated that they are entering talks with the National Trust for Historic Preservation about becoming involved and also will be asking community residents to nominate significant historic or social sites or assets. A question did come up about standards and Jake referred folks to the National Register of Historic Places (<http://www.nps.gov/nr/>), the KC Landmark Commission (<http://www.kcmo.org/planning.nsf/plnpres/hisprshm>), or the Historic Kansas City Foundation (<http://historickansascity.org/>).

Steven Maynard-Moody and Eric Hanley of the University of Kansas then spoke about the second phase of the baseline study which is to develop social and perception information. This will start off with a walk through each neighborhood with the neighborhood leaders pointing out issues, assets, desires, and perceptions. These will occur this fall and will be set up and conducted by KU staff. The second part of the social survey work is to conduct a survey of 300-400 residents asking about employment, health, education, energy use, and perceptions. The survey would be conducted by paid surveyors who would be residents of the zone. The plan is to conduct the survey in March, 2010, before the US Census comes out. Funding still must be secured for this survey, which will also be conducted in adjacent neighborhoods and a control neighborhood in another community. Funding will not come from Zone resources, but funders such as the National Science Foundation. The Data Committee will work with the Neighborhood Leadership on the questionnaire and process and before it would go out it will be brought for review to the Neighborhood Leadership.

The Data Committee meets every other Wednesday and neighborhood leaders are welcome to attend. The next two meetings are Sept 30 and Oct 14, 3:00 p.m. at the Green Impact Zone offices. If you would like notices of these meetings please let Dean Katerndahl know.

Anita presented the proposed operation of the Community Crews and the establishment of a Capacity Fund. The Community Crews will operate through a contract between MARC and the Ivanhoe Neighborhood Council. After considerable discussion it was decided that the selection of projects for the Community Crews would be handled by MARC and Ivanhoe based on criteria (draft to follow in day or two). It was also decided that the Capacity Fund monies, \$39,000, would be divided between the organizations. [Note: we did not decide on a formula for the division, but I (Dean Katerndahl) assume it would be evenly divided among the ten groups that comprise the Neighborhood Leadership, \$3,900 each. I would suggest that at the first of next year we examine how the funds have been used to date

and see if some reallocation should be made.] MARC will administer these funds based on criteria (draft to follow in day or two).

Craig Colbert of Habitat provided information on the possibility of developing a model block within the zone. This idea grew out of conversation with Congressman Cleaver. The idea would be to completely redevelop both sides of the street on a single block. The redevelopment would consist of both Habitat homes and homes constructed or renovated by a local CDC in order to mix both housing types and incomes. Since the hope is to start the development next spring selection of a site that can be easily acquired will be a key consideration. They have looked at four potential sites, but **would like to ask the neighborhood leaders to suggest additional sites by October 16.** (More information is attached to this summary.)

Because of limited time it was not possible to fully discuss the following, but this is where they stand:

- Memorandum of Understanding – the previously drafted MOU appears to be acceptable to everyone and a couple of the groups have executed. Please move ahead and ask your organization to approve it and return a copy to Dean Katerndahl.
- Budget – the budget, which is basically the same as the previous budget, but organized around MARC categories, was approved by vote.
- One-Year Game Plan – the basic document with the additions of youth and business development appears okay with the understanding that the Neighborhood Leadership might amend it from time to time. Rodney Knott asked that some mention be made of building long-term neighborhood engagement into the plan since this is an issue in neighborhoods. Dean will do that and send out the final draft. In the meantime we will be working off the Game Plan and will want to discuss the details of specific elements with the Neighborhood Leadership.

It was decided that in the future items that are not completed in one meeting will be at the top of the agenda for the next meeting.

An update on grant applications was presented. Still waiting to hear on our first grant applications.

The Coordinating Council, neighborhood leadership and partnering agencies, will meet on Wednesday, October 7 at 4:00 p.m. at the Green Impact Zone offices.

We did not have time to discuss the next meeting. It would probably be wise to set a regular meeting, maybe once a month, for the Neighborhood Leadership meeting. Also some consideration should be given to some subcommittees around specific strategies or issues.